

Adobe Illustrator: creating PDFs for print

Step 1

- 1.1 Navigate to the place you wish the PDF to be saved and create a name for the PDF file (*figure 1*).
If you need to create a new folder, click on **New Folder**.
- 1.2 On the drop-down menu, choose **Adobe PDF (pdf)**.
- 1.3 Press the **Save** button.
- 1.4 [Go to Step 2.](#)

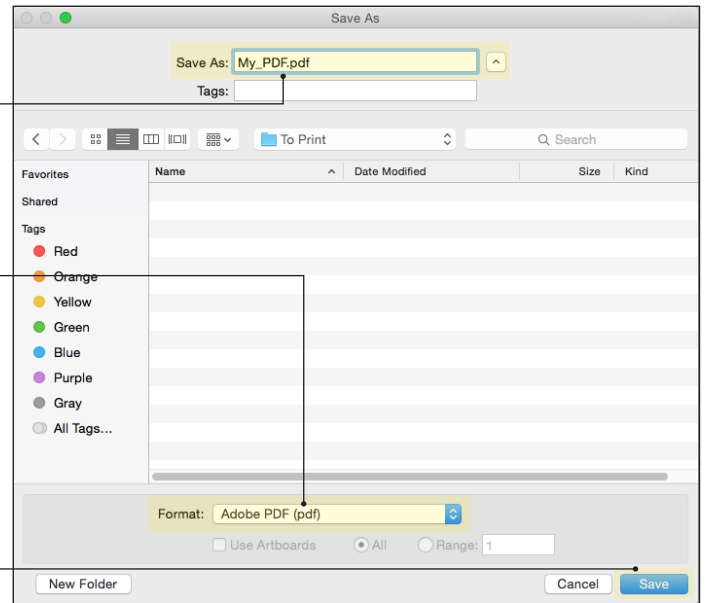


Figure 1

Step 2

You will first see the **Export Adobe PDF** dialogue box with the **General** tab highlighted (*figure 2*).

- 2.1 Next to Adobe PDF Preset, select **High Quality Print** (this may change to High Quality Print modified)
- 2.2 Check the boxes for **Preserve Illustrator Editing Capabilities**.
- 2.3 [Go to Steps 3 and 4 on the next page.](#)

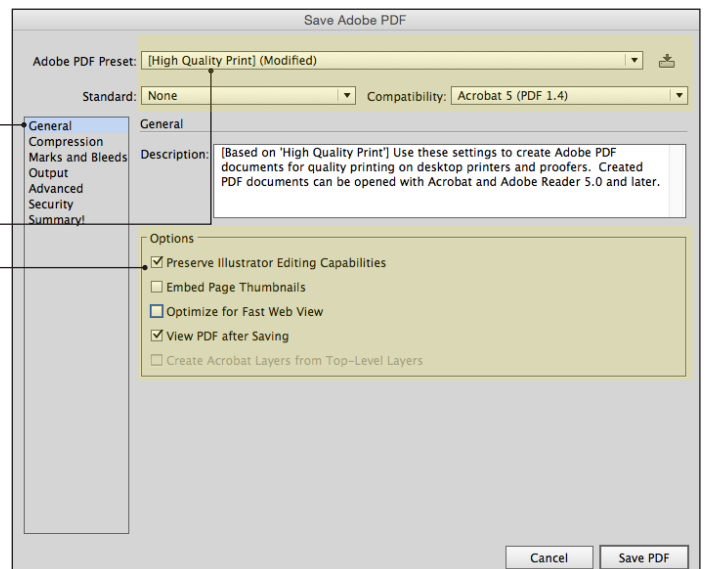


Figure 2



PRINTING



DESIGN

Step 3

- 3.1 Still within the **Export Adobe PDF** dialogue box, highlight the **Compression** tab (figure 3).
- 3.2 **Colour Bitmap Images**
On the compression pull-down, select ZIP.
- 3.3 **Greyscale Bitmap Images**
On the compression pull-down, select ZIP.
- 3.4 **Monochrome Bitmap Images**
On the pull-down, select **Do Not Downsample**.
- 3.5 Uncheck **Compress Text and Line Art**.
- 3.6 Go to Step 4.

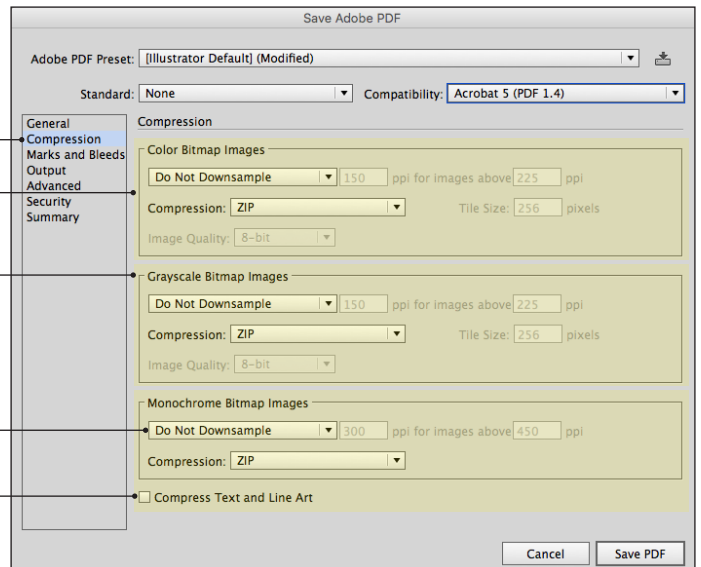


Figure 3

Step 4

- 4.1 Still within the **Export Adobe PDF** dialogue box, highlight the **Marks and Bleeds** tab (figure 4).
- 4.2 Select None for Standard and Acrobat 5 for Compatibility.
- 4.3 **Marks**
Uncheck all boxes.
- 4.4 **Bleeds**
Uncheck all boxes and make sure the bleed is set to **0** on all sides.
- 4.5 **FINALLY Press the Save PDF button.**

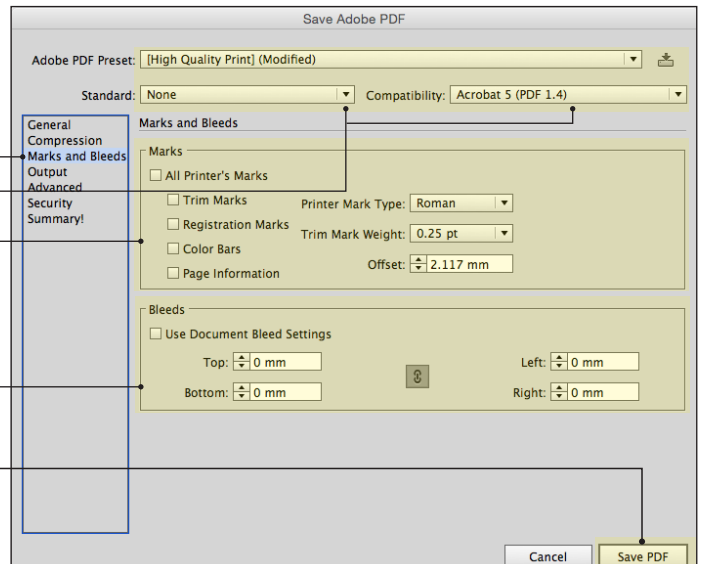


Figure 4

Important

- 1 **Text:** Do not place text near to the edge of your document as it may be cut off when the document is cut to size after printing. Please always leave a minimum margin of 10mm.
- 2 **Image quality:** Please ensure that your images are as high quality as possible, particularly if your document is to be enlarged to poster size. If your images look bad on your screen, they will print bad on paper and this will be more pronounced at larger output sizes. If you are using your own camera or smartphone, make sure that the photographic settings are set to the maximum quality.
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